



East Fremantle Lawn Tennis Club  
Corner Preston Point Rd & Petra St, EAST FREMANTLE WA 6158  
Mobile: 0466 723 022  
E-Mail: [info@eastfreetennisclub.org.au](mailto:info@eastfreetennisclub.org.au)  
Web: [eastfreetennisclub.org.au](http://eastfreetennisclub.org.au)  
ABN: 55 143 008 013

### **Silver Package: (\$550)**

#### **Includes:**

- Logo on EFLTC website, with link to Sponsor's website.
- Logo in Weekly Serve, with link to Sponsor's website.
- Name on Sponsors' Board in Clubhouse and space to display promotional material. (Leaflets on stand in clubhouse)
- Sponsor Day on one Saturday where Sponsor can speak to Members at afternoon tea and all Sponsor's employees are welcome to join in social tennis on that day.
- Goods and Services can be provided in lieu for up to 50% of Sponsorship amount.
- 1 x Complimentary invitation to Corporate Tennis Day.
- Exposure on EFLTC social media sites including Facebook and Instagram.

### **Details of features included in this Package**

#### ***Weekly Serve***

The Weekly Serve is an EFLTC newsletter, emailed to all Senior and Junior Members throughout the year.

#### ***Sponsors Board and Display Area***

This is located near the entrance of the Clubhouse. Name plates will be provided by EFLTC.

#### ***Goods & Services of Sponsor***

Where applicable and agreed, these could be supplied (for use as part of a raffle to raise funds) in compensation for a lower amount of cash provided.

All packages including this would need to be approved by the EFLTC Board of Management.

#### ***Advertisement on EFLTC Website***

This will need to be provided by the Sponsor.

#### ***Social Media Sites***

**Facebook** – Facebook is a popular social networking site that allows registered users to create profiles, upload photos and videos. EFLTC have their own page, which allows Members to create and promote a public page built around the tennis Club.

**Instagram** - Instagram is an online mobile photo-sharing, video-sharing and social networking service. EFLTC have their own account that enables the Manager to take pictures and videos, and share them on a variety of social networking platforms.

***Sponsor's Day (One Saturday Afternoon)***

This is designed to give the Sponsor the opportunity to speak at afternoon tea to allow Members to get to know supporters of the Club and to help to establish a relationship between Members and Sponsor. Employees of Sponsor are invited to attend.

***Corporate Tennis Day***

A fundraising event, organised by the Club, consisting of an afternoon and evening of organised tennis with prizes, music, dinner and drinks.

***Promotional Materials***

Items such as Stubby Holders, Coasters etc. would be at the cost of the Sponsor and designed to give the Sponsor as much exposure as possible.

***Period of Sponsorship***

12 months

***Payment of Sponsorship***

At commencement of agreement.