



East Fremantle Lawn Tennis Club
Corner Preston Point Rd & Petra St, EAST FREMANTLE WA 6158
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E-Mail: info@eastfreetennisclub.org.au
Web: eastfreetennisclub.org.au
ABN: 55 143 008 013

Platinum Package: (Minimum \$2,500 - Will have exclusive rights where no other sponsor who is in the same business will be allowed, unless they are already a sponsor).

Includes:

- 100mm x 100mm advertisement on website.
- Logo and company profile (max. 300 words) on EFLTC website, with link to Sponsor's website.
- Logo in Weekly Serve, with link to Sponsor's website.
- Name on Sponsors Board in Clubhouse and space to display promotional material.
- Sign in the Clubrooms (maximum size 1.2m x 1.2m).
- Sponsor Day on one Saturday where Sponsor's Representative can speak to Members at afternoon tea and all Sponsor's employees are welcome to join in social tennis on that day.
- Two x complimentary invitations to Corporate Tennis Day.
- Logo and description of company on Club App.
- Exposure on EFLTC social media sites, including Facebook and Instagram.
- Corporate Membership for the Sponsor company.
- Naming rights to one or more events and/or promotional material
- Area to display Business products/services for one year
- All Club correspondence to highlight Sponsor logo
- Major Sponsor Flag to be flown at social tennis (supplied by Sponsor).

Details of features included in the above Packages

Weekly Serve

The Weekly Serve is an EFLTC newsletter, emailed to all Senior and Junior Members (a total of approx. 95% of Membership) at regular times during the grass court season (mid October to end of June) and around once a month for the rest of the year.

Sponsors Board and Display Area

This is located near the entrance of the Clubhouse. Name plates will be provided by EFLTC.

Goods & Services of Sponsor

Where applicable and agreed, these could be supplied (for use as part of a raffle to raise funds) in compensation for a lower amount of cash provided.

All packages including this would need to be approved by the EFLTC Board of Management.

Signs

The Sponsor can nominate a preferred location for their sign inside the Clubrooms.

Sign to be approved by EFLTC Board of Management.

Sign costs to be borne by Sponsor.

Advertisement on EFLTC Website

This will need to be provided by the Sponsor as a .doc file.

Social Media Sites

Facebook – Facebook is a popular social networking site that allows registered users to create profiles, upload photos and videos. EFLTC have their own page, which allows Members to create and promote a public page built around the tennis Club.

Instagram - Instagram is an online mobile photo-sharing, video-sharing and social networking service. EFLTC have their own account that enables the Manager to take pictures and videos, and share them on a variety of social networking platforms.

Club App

The Club has its own App, to help improve communication with Members and the public, increase commercial opportunities, increase attendance at social events, improve cash-flow and add value to Sponsors.

Sponsor's Day (One Saturday Afternoon)

This is designed to give the Sponsor the opportunity to speak at afternoon tea to allow Members to get to know supporters of the Club and to help to establish a relationship between Members and Sponsor. Employees of the Sponsor are invited to attend.

Corporate Tennis Day

A fundraising event, organised by the Club, consisting of an afternoon and evening of organised tennis with prizes, music, dinner and drinks.

Promotional Materials

Items such as Stubby Holders, Coasters etc. would be at the cost of the Sponsor and designed to give the Sponsor as much exposure as possible.

Period of Sponsorship

12 months

Payment of Sponsorship

At commencement of agreement.