



East Fremantle Lawn Tennis Club  
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ABN: 55 143 008 013

**Platinum Package: (Minimum \$2,500 - Will have exclusive rights where no other sponsor who is in the same business will be allowed, unless they are already a sponsor).**

**Includes:**

- 100mm x 100mm advertisement on website.
- Logo and company profile (max. 300 words) on EFLTC website, with link to Sponsor's website.
- Logo in Weekly Serve, with link to Sponsor's website.
- Name on Sponsors Board in Clubhouse and space to display promotional material. (Leaflets on stand in clubhouse and A4 size flyer on external noticeboard).
- External Sign (size and location subject to negotiation)
- Sponsor Day on one Saturday where Sponsor's Representative can speak to Members at afternoon tea and all Sponsor's employees are welcome to join in social tennis on that day.
- Two x complimentary invitations to Corporate Tennis Day.
- 1 x Family Membership
- Exposure on EFLTC social media sites, including Facebook and Instagram.
- Naming rights to one event per annum (Major Sponsor Flag to be flown at social tennis) (supplied by Sponsor).

**Details of features included in the above Packages**

***Weekly Serve***

The Weekly Serve is an EFLTC newsletter, emailed to all Senior and Junior

***Sponsors Board and Display Area***

This is located near the entrance of the Clubhouse. Name plates will be provided by EFLTC.

***Goods & Services of Sponsor***

Where applicable and agreed, these could be supplied (for use as part of a raffle to raise funds) in compensation for a lower amount of cash provide

All packages including this would need to be approved by the EFLTC Board of Management.

## ***Signs***

Signage to be approved by EFLTC Board of Management.

Sign costs to be borne by Sponsor.

## ***Advertisement on EFLTC Website***

This will need to be provided by the Sponsor.

## ***Social Media Sites***

***Facebook*** – Facebook is a popular social networking site that allows registered users to create profiles, upload photos and videos. EFLTC have their own page, which allows Members to create and promote a public page built around the tennis Club.

***Instagram*** - Instagram is an online mobile photo-sharing, video-sharing and social networking service. EFLTC have their own account that enables the Manager to take pictures and videos, and share them on a variety of social networking platforms.

## ***Sponsor's Day (One Saturday Afternoon)***

This is designed to give the Sponsor the opportunity to speak at afternoon tea to allow Members to get to know supporters of the Club and to help to establish a relationship between Members and Sponsor. Employees of the Sponsor are invited to attend.

## ***Corporate Tennis Day***

A fundraising event, organised by the Club, consisting of an afternoon and evening of organised tennis with prizes, music, dinner and drinks.

## ***Promotional Materials***

Items such as Stubby Holders, Coasters etc. would be at the cost of the Sponsor and designed to give the Sponsor as much exposure as possible.

## ***Period of Sponsorship***

12 months

## ***Payment of Sponsorship***

At commencement of agreement.