



East Fremantle Lawn Tennis Club  
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ABN: 55 143 008 013

**Gold Package: (\$1,100 – Sponsor will have exclusive rights where no other Sponsor in the same business will be allowed, unless they are already a Sponsor).**

**Includes:**

- 100mm x 100mm advertisement on EFLTC website.
- Logo and company profile (max. 100 words) on EFLTC website, with link to Sponsor's website.
- Logo in Weekly Serve, with link to Sponsor's website.
- Name on Sponsors Board in Clubhouse and space to display promotional material.
- Sign in the Clubrooms (maximum size 0.6m x 1m).
- Sponsor Day on one Saturday where Sponsor's Representative can speak to Members at afternoon tea and all Sponsor's employees are welcome to join in social tennis on that day.
- Complimentary invitation to Corporate Tennis Day.
- Logo and description of company on Club App.
- Exposure on EFLTC social media sites including Facebook and Instagram.

**Details of features included in this Package**

***Weekly Serve***

The Weekly Serve is an EFLTC newsletter, emailed to all Senior and Junior Members (a total of approx. 95% of Membership) at regular times during the grass court season (mid October to end of June) and around once a month for the rest of the year.

***Sponsors Board and Display Area***

This is located near the entrance of the Clubhouse. Name plates will be provided by EFLTC.

***Goods & Services of Sponsor***

Where applicable and agreed, these could be supplied (for use as part of a raffle to raise funds) in compensation for a lower amount of cash provided.

All packages including this would need to be approved by the EFLTC Board of Management.

### ***Signs***

The Sponsor can nominate a preferred location for their sign inside the Clubrooms.

Sign to be approved by EFLTC Board of Management.

Sign costs to be borne by Sponsor.

### ***Advertisement on EFLTC Website***

This will need to be provided by the Sponsor as a .doc file.

### ***Social Media Sites***

***Facebook*** – Facebook is a popular social networking site that allows registered users to create profiles, upload photos and videos. EFLTC have their own page, which allows Members to create and promote a public page built around the tennis Club.

***Instagram*** - Instagram is an online mobile photo-sharing, video-sharing and social networking service. EFLTC have their own account that enables the Manager to take pictures and videos, and share them on a variety of social networking platforms.

### ***Club App***

The Club has its own App, to help improve communication with Members and the public, increase commercial opportunities, increase attendance at social events, improve cash-flow and add value to Sponsors.

### ***Sponsor's Day (One Saturday Afternoon)***

This is designed to give the Sponsor the opportunity to speak at afternoon tea to allow Members to get to know supporters of the Club and to help to establish a relationship between Members and Sponsor. Employees of the Sponsor are invited to attend.

### ***Corporate Tennis Day***

A fundraising event, organised by the Club, consisting of an afternoon and evening of organised tennis with prizes, music, dinner and drinks.

### ***Promotional Materials***

Items such as Stubby Holders, Coasters etc. would be at the cost of the Sponsor and designed to give the Sponsor as much exposure as possible.

### ***Period of Sponsorship***

12 months

### ***Payment of Sponsorship***

At commencement of agreement.