



East Fremantle Lawn Tennis Club  
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### **Gold Package: \$1,100**

#### **Includes:**

- 100mm x 100mm advertisement on EFLTC website.
- Logo and company profile (max. 100 words) on EFLTC website, with link to Sponsor's website.
- Logo in Weekly Serve, with link to Sponsor's website.
- Name on Sponsors Board in Clubhouse and space to display promotional material. (Leaflets on stand in clubhouse and A4 size flyer on external noticeboard).
- 1 x Senior Membership
- Sponsor Day on one Saturday where Sponsor's Representative can speak to Members at afternoon tea and all Sponsor's employees are welcome to join in social tennis on that day.
- 1 x Complimentary invitation to Corporate Tennis Day.
- Exposure on EFLTC social media sites including Facebook and Instagram.

#### **Details of features included in this Package**

##### ***Weekly Serve***

The Weekly Serve is an EFLTC newsletter, emailed to all Senior and Junior Members.

##### ***Sponsors Board and Display Area***

This is located near the entrance of the Clubhouse. Name plates will be provided by EFLTC.

##### ***Goods & Services of Sponsor***

Where applicable and agreed, these could be supplied (for use as part of a raffle to raise funds) in compensation for a lower amount of cash provided.

All packages including this would need to be approved by the EFLTC Board of Management.

**Advertisement on EFLTC Website**

This will need to be provided by the Sponsor.

**Social Media Sites**

**Facebook** – Facebook is a popular social networking site that allows registered users to create profiles, upload photos and videos. EFLTC have their own page, which allows Members to create and promote a public page built around the tennis Club.

**Instagram** - Instagram is an online mobile photo-sharing, video-sharing and social networking service. EFLTC have their own account that enables the Manager to take pictures and videos, and share them on a variety of social networking platforms.

**Sponsor's Day (One Saturday Afternoon)**

This is designed to give the Sponsor the opportunity to speak at afternoon tea to allow Members to get to know supporters of the Club and to help to establish a relationship between Members and Sponsor. Employees of the Sponsor are invited to attend.

**Corporate Tennis Day**

A fundraising event, organised by the Club, consisting of an afternoon and evening of organised tennis with prizes, music, dinner and drinks.

**Promotional Materials**

Items such as Stubby Holders, Coasters etc. would be at the cost of the Sponsor and designed to give the Sponsor as much exposure as possible.

**Period of Sponsorship**

12 months

**Payment of Sponsorship**

At commencement of agreement.